



**MISSOURI ORGANIC
ASSOCIATION**

Phone: 573-657-5555
Email: info@moaorganic.org
Website: www.moaorganic.org

Missouri Organic Association
40 South Second Street
Hartsburg, MO 65039

MOA Vision: A healthy organic environment for all life
MOA Mission: To inspire, support, and empower through ecological organic principles

**Mid-America Organic Association Conference
2022 Sponsor and Vendor Application
Tuesday, February 1 - Thursday, February 3, 2022**

Thank you for your interest in being a part of the annual Mid-America Organic Conference organized by Missouri Organic Association (MOA). This year we will be hosting our event at the Regalia Hotel & Conference Center in Lake Ozark, Missouri.

The 2022 Mid-America Organic Conference will consist of three days filled with national speakers, educational workshops, and networking opportunities to connect farmers across the state. The goal of the conference is to help educate farmers and producers on the value and importance of learning organic principles of production for specialty crops that preserve natural resources and add value to their farming operations. We also strive to educate beginning and existing farmers on successful business practices, including methods of direct marketing, wholesale marketing, and value-added marketing of organic and sustainably grown specialty crops.

To receive the full benefits of your sponsorship in marketing efforts and promotions, we ask that you submit your application as soon as possible. We will work with you throughout the process and are committed to making the event a positive and profitable experience for you. Please, don't hesitate to contact us with any questions, comments or suggestions.

Booths are piped and draped - 10' X 10' booth with 6' table and two chairs, and boxed lunches will be provided for vendors from the Hotel Restaurant (Please note any Dietary Restrictions/Allergies with Attendee Names). A room block will be available at the Regalia Hotel and we will send those details as soon as they are available.

We will be sending you a Sponsor/Vendor packet with more details closer to the conference. If you need additional space for displays or equipment, please contact us and we will do our best to accommodate you.

Please complete the registration form so that we may get your business listed in our marketing materials and on our website. Please email info@moaorganic.org to submit logos and marketing information.

If you have any questions please contact Lindsey at (573) 353-4123 or lindsey@moaorganic.org

Sincerely,
The Missouri Organic Association



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Mid-America Organic Conference 2022 Sponsor and Vendor Application

**If you would prefer to register online, you can head over to the 2022 conference page on our website at www.moaorganic.org/moa-conference/2022-conference/

Business Contact Information:

Business Name: _____ Contact Name: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

SPONSORSHIP TYPES

Please, indicate by **Circling the Item Cost** you are choosing and **List Attendees**:

LEVEL	PRICE
GOLD SPONSOR 2 person registration included Attendees Names: _____ _____ Dietary Requirements: _____	\$5,000
SILVER SPONSOR 2 person registration included Attendees Names: _____ _____ Dietary Requirements: _____	\$2500
BRONZE SPONSOR 2 person registration included Attendees Names: _____ _____ Dietary Requirements: _____	\$1500

VENDOR TYPES

Please, indicate by **Circling the Item Cost** you are choosing and **List Attendees**

Expo Booth (10'deep/10'wide, piped and draped) 2 person registration included Attendees Names: _____ _____ Dietary Requirements: _____	\$650
Non-Profit / Association Booths As Available 1 person registration included Attendee Name: _____ Dietary Requirements: _____ (Please submit Letter of Tax Exempt Status)	\$350
Literature Table (6') Unmanned Booth	\$150
EXTRA ATTENDEE REGISTRATIONS Names: _____ _____ Dietary Requirements: _____	\$200 x _____ Total: \$ _____

(Note:. Please list names of all booth attendees and submit additional registration applications & fees as applicable)

PAYMENT OPTIONS:

1) By check

Please, mail the completed registration form and check to: **Missouri Organic Association**
PO Box 70
Hartsburg, MO 65039

2) Online registration

www.moaorganic.org/moa-conference/2022-conference/

Sponsor / Vendor Benefits:	Non-Profit \$350	Expo Booth \$650	Bronze \$1500	Silver \$2500	Gold \$5000
6' x 2' table space in Registration/Networking room	X				
Booth space (10' x 10' piped and draped) in main conference area		X	X	X	X
One event registration included (including lunch)	X				
Two event registrations included (including lunch)		X	X	X	X
Promotion in marketing materials and on social media		X	X	X	X
Business listing on MOA website		X	X	X	X
Can place marketing piece in attendee packet		X	X	X	X
One Year membership to MOA		X	X	X	X
Sponsor listing on MOA website			X	X	X
Two-nights stay at the hotel				X	X
Option to place 2 marketing pieces in attendee packet					X
Chance to discuss company in front of in-person crowd at the event					X
Other Opportunities					
Literature table (no registration included) An unmanned 6' x 2' table space at the conference	\$150				
Attendee Registration					
Single Day Registration	\$75				
Full 3 Day Registration (One year MOA Membership included)	\$225				